



# Indo-Pacific Hub Airports and Vietnam's Opportunity

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DE GRUYTER  
OLDENBOURG

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# HUBBING FOR TOURISTS

AIRPORTS, HOTELS AND TOURISM DEVELOPMENT  
IN THE INDO-PACIFIC, 1934-2019



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# Airports Researched for Book

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Singapore Changi International Airport

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Hong Kong Chek Lap Kok International Airport

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Dubai International Airport

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Bangkok Suvarnabhumi International Airport

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Kuala Lumpur International Airport

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Sydney International Airport

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Auckland International Airport

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Seoul Incheon International Airport

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Narita International Airport

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# Factors impacting hub performance

- Geo-political conditions
- Connectivity
- Cost efficiency
- Closed-loop transfers (for two-airport cities)
- Intuitive Design
- World Class Amenities (Food, Retail, Entertainment)
- Stopover Appeal



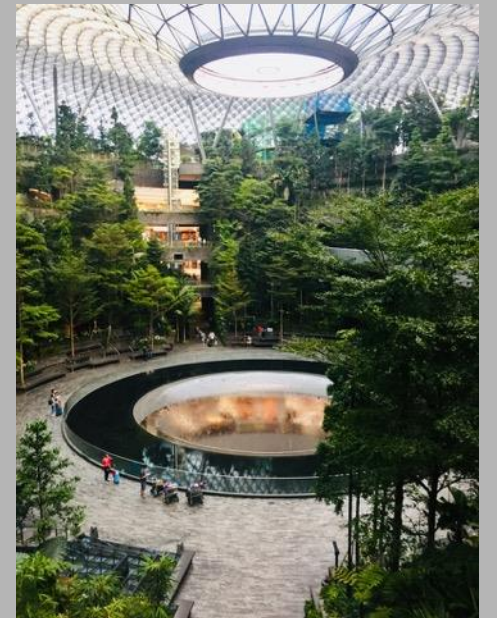


# Geo-political Stability (Chek Lap Kok)

- Long-term factors
  - British infrastructure development
  - One country, two systems under Chinese jurisdiction
- Short-term factors
  - Airport protests
  - COVID restrictions



Incheon,  
Changi, Dubai  
International  
(short and  
long-term geo-  
political  
stability)









# Cost Efficiency (Will India Catch Up?)

[https://commons.wikimedia.org/wiki/File:Sculpture\\_of\\_hasta\\_mudras\\_at\\_Indira\\_Gandhi\\_International\\_Airport.jpg](https://commons.wikimedia.org/wiki/File:Sculpture_of_hasta_mudras_at_Indira_Gandhi_International_Airport.jpg)



Closed-Loop Transfers  
(DIRECT transit  
between airports or  
terminals)

Who will join Seoul?





# Intuitive Design





# World Class Amenities





# Stopover Appeal







Every hub has an identity.  
What's yours?